



ADVANCED MATERIALS

NEXT-GENERATION INDUSTRIAL MATERIALS



PREPARED FOR CORPORATE LEADERS & CLIMATE-TECH STAKEHOLDERS

Materials

Advanced Materials for Decarbonization

This section provides key inputs on Advanced Materials for Decarbonization Opportunities for corporate leaders.

Highlights

- Advanced materials (lightweight alloys, composites, membranes, catalysts, coatings) unlock efficiency, electrification, and low-carbon process shifts in energy, industry, mobility, and buildings
- Small material innovations deliver step-change gains in performance (energy efficiency, durability, temperature tolerance, corrosion resistance)
- Batteries, hydrogen, CCUS, EVs, renewables, data centres, and industrial electrification increasingly depend on next-gen materials
- Proprietary chemistries, formulations, and manufacturing know-how create strong differentiation versus commodity materials

Key recommendations for corporate leaders include:

- Prioritize materials that directly enable decarbonization outcomes (efficiency, electrification, durability), not lab-only breakthroughs
- Co-develop with OEMs, EPCs, utilities, and industrial majors to ensure market fit and accelerate commercialization
- Design families of materials adaptable across multiple applications and sectors

Opportunity Snapshot: Advanced Materials For Decarbonisation

Develop next-gen materials that reduce emissions in industrial processes and products

Market Signal

- Demand rising in **steel, cement, automotive, and energy sectors**
- Shift toward lightweight materials, carbon capture materials, and high-efficiency coatings
- **Annual Market size by 2030:** 12,000 - 15,000 ₹ Cr



What Makes or Breaks It?

- **Performance advantage** (strength, weight, efficiency) vs conventional materials
- **Adoption by large industrial buyers** (steel, auto, construction)

Why It Matters NOW?

- Hard-to-abate sectors need **material-level innovation** for decarbonisation
- **Push for efficiency** (lighter, stronger, more durable materials)
- Global **supply chains** shifting toward **low-carbon products**



Well Aligned Opportunity for

- **Large industrial/material companies** (steel, chemicals, composites)
- **Deep-tech startups and R&D firms**
- **Global players entering via partnerships/JVs**



Key Challenges

- **High R&D cost & long commercialization cycles** (5–10 years)
- **Limited domestic manufacturing scale**



Business Model

- Invest in R&D for low-carbon materials (alloys, composites)
- Partner with industrial players for pilot and scale-up
- Focus on niche applications (automotive lightweighting, coatings, CCUS materials)

Introduction and Business Case

Advanced materials including carbon fiber composites, lightweight alloys, nanomaterials, membranes and high-performance insulators are pivotal to global decarbonization efforts. They enable emission reductions through lightweighting in transport, enhanced energy efficiency, improved renewable energy systems, hydrogen storage solutions and carbon capture technologies.

For India, advanced materials represent both a climate necessity and an industrial growth frontier combining deep innovation with the Make-in-India manufacturing vision, while strengthening energy security and global competitiveness.

Market Potential for Advanced Materials for Decarbonization in India

The estimates provided are for the prominent emerging materials categories that are finding, or could find, use across clean energy and climate tech domains.

Year	Market Size (₹ Cr)	Drivers
2025	5,000-6,000	Early composites for EVs, membranes for CCUS/H ₂ , insulation in buildings.
2030	12,000-15,000	Scale-up with hydrogen economy, EV lightweighting and thermal efficiency demand.
2040	45,000-55,000	Mainstream use in CO ₂ capture, advanced batteries, Net Zero infrastructure.

Market Segments and Applications

Segment	Applications	Business Model	Key Drivers
Low-carbon & circular polymers	Packaging, automotive, consumer goods	Materials sales + long-term supply contracts	Scope-3 emissions reduction, recycled-content mandates
Battery & energy-storage materials	EV batteries, grid storage (cathodes, anodes, electrolytes)	High-spec material supply + qualification lock-in	Electrification, EV adoption
Hydrogen & fuel-cell materials	Electrolyzers, fuel cells, hydrogen	Materials + system integration	Hydrogen economy investments

	infrastructure	partnerships	
Carbon capture, utilization & storage (CCUS) materials	Adsorbents, membranes, catalysts	Licensing + project-based materials supply	Industrial decarbonization mandates
Advanced catalysts for clean processes	Low-carbon fuels, sustainable chemicals	IP-driven catalyst sales + regeneration	Efficiency and emissions reduction
Lightweight & high-strength composites	Aerospace, automotive, wind energy	Premium materials + application engineering	Fuel efficiency, range extension
High-performance insulation & building materials	Buildings, industrial facilities	Product sales + specification-based lock-in	Energy-efficiency regulations
Power electronics & conductive materials	EVs, grids, renewable integration	Component materials supply	Grid modernization, electrification
Solar & renewable-energy materials	PV modules, wind turbines, inverters	Materials sales + OEM partnerships	Renewable capacity expansion
Circular & recyclable advanced materials	Design-for-recycling products	Closed-loop supply + take-back	Circular-economy policies

Typical Project Capacities & Investments Required in India

Indicative investment range for some prominent advanced materials.

Project Type	Typical Capacity	Investment Range (₹ Cr)	Notes
Carbon Fibre Composite Plant	1,000-1,500 TPA	800-1,200	Strategic for EVs, aerospace and wind turbine blades.
Graphene / Nanomaterials Unit	50-200 TPA	200-500	High-value additives for coatings, batteries and membranes.
MOF / Membrane Production (for CCUS/H ₂)	100-500 TPA	200-500	Early-stage but critical for hydrogen and CO ₂ capture.
Advanced Alloys (Al/Mg/Ti)	50,000-100,000 TPA	1,500-3,000	Automotive, aerospace and lightweight structural applications.

Aerogel / Thermal Insulation Materials	500,000-1,000,000 m ² annually	100-400	Used in buildings, LNG pipelines, industrial insulation.
Solid Electrolytes / Advanced Battery Materials	1-2 GWh equivalent	700-1,200	Next-gen storage tech; critical for EV and grid batteries.

Underlying Technologies & Processes

Element	Options	Key Traits
Lightweighting	Carbon fiber, aluminum alloys, magnesium alloys	Cuts weight in EVs, aircraft, rail; boosts fuel efficiency.
Hydrogen storage	Metal hydrides, advanced composites, nanostructured tanks	High energy density; critical for H ₂ economy.
CO ₂ capture materials	Metal-organic frameworks (MOFs), amine-functional sorbents, membranes	High selectivity; scalable for CCUS.
Thermal management	Aerogels, phase-change materials, advanced insulation	Efficiency in buildings, cold chains, EV batteries.
Electrochemistry	Solid electrolytes, graphene-based electrodes, high-performance separators	Core for next-gen batteries & supercapacitors.

Key Challenges

Challenge Area	Key Issues	Business Impact	India Specific	Strategic Implications
Technology Commercialization & Scale-Up Risk	Many advanced materials (low-carbon cement, new battery chemistries, hydrogen materials, composites) still transitioning from pilot to commercial scale	Long gestation periods and uncertain ROI	Limited domestic pilot infrastructure; technology validation challenges	Stage-gated investments and partnerships with research institutions needed
Market Adoption & Offtaker Readiness	End-users hesitant to switch from established materials	Slower revenue ramp-up	Conservative industrial buyers; lack of	Early customer engagement and certification-driven

	due to cost, performance, or certification concerns		standardized performance benchmarks	adoption strategies critical
Supply Chain & Raw Material Dependencies	Dependence on specialty minerals, chemicals, or advanced manufacturing inputs	Cost volatility and supply risks	Import dependency; geopolitical exposure for critical materials	Localization strategies and diversified sourcing essential
High Capital Intensity & Financing Constraints	Advanced materials manufacturing requires specialized facilities and R&D investment	Balance sheet pressure and longer payback timelines	Limited risk capital for deep-tech industrial projects	Strategic investors and blended finance structures important
Policy, Standards & Sustainability Validation	Evolving regulations and certification frameworks for low-carbon materials	Market uncertainty and compliance costs	Emerging carbon accounting standards; procurement policies not fully aligned	Active policy engagement and lifecycle assessment capability required

Innovation Perspectives

Innovation	Business Opportunity	For Senior Management
Materials-as-a-platform (performance contracts)	Customers demanding measurable decarbonization impact	Shifts pricing power from volume to value
Ultra-low-carbon & net-zero materials	Carbon border taxes, Scope-3 pressure	Premium pricing, brand differentiation
Closed-loop advanced materials systems	Circularity mandates expanding globally	Feedstock security, regulatory advantage
Next-gen battery & energy-storage materials	Battery supply chains under strain	Strategic exposure to energy transition growth
Breakthrough catalysts & membranes	Hard-to-abate sectors need solutions	High-margin IP-driven growth
Lightweighting beyond metals	EV range & aerospace fuel efficiency critical	Structural emissions reduction

Digitally enabled materials design (AI/ML)	AI maturity + compute availability	Faster innovation cycles, lower R&D cost
Electrification & grid-scale materials	Grid expansion & electrification surge	Embedded growth across energy systems
Localized, resilient materials manufacturing	Geopolitical & trade risks rising	Supply-chain resilience, policy incentives
Materials + data + certification bundles	Regulatory reporting requirements increasing	Sticky customer relationships

Concentric & Satellite Opportunities

- Low-carbon cement and concrete manufacturing: Scaling LC3, geopolymers and carbon-cured concrete plants using local clays and captured CO₂.
- Alternative binders & admixture R&D hubs: Indigenous innovation in alkali-activated materials, SCM blends and nanomaterial additives for durability and workability.
- Recycled aggregates & construction waste logistics: Urban mining networks for crushing, sorting and certifying secondary materials to meet BIS-grade specs.
- Construction 3D printing & prefab units: Satellite manufacturing of modular low-carbon components for housing, bridges and smart cities.
- Carbon accounting & certification services: Digital MRV and product-level EPD platforms to monetise embodied-carbon savings through credits and green procurement.
- Advanced coatings & composites: Diversification into lightweight, high-strength materials for EVs, aerospace and renewable infrastructure.
- Biochar concrete admixtures: Pyrolysis char (5% dosage) dispersants from agri waste; 40% permeability reduction, carbon sink.
- Low-carbon HDPE via bio-monomer reactors: Gas-phase polymerizers using bio-ethylene from ethanol; 70% GHG cut vs. naphtha route.
- PEM electrolyser membrane coaters: Nafion-equivalent sulphonated PEEK rollers; 10% H₂ efficiency gain, NTPC Green Hydrogen Mission.
- Methanol synthesis catalysts: Cu/ZnO pelletisers from syngas; green methanol via coal/biomass gasification.

Key Takeaway for Senior Management

Takeaway	Details
Advanced materials are leverage points, not incremental upgrades	<ul style="list-style-type: none"> • Materials determine efficiency limits, operating envelopes, and durability across energy, industry, and mobility • Examples: high-temp alloys enabling electrified furnaces; membranes improving electrolyzer efficiency, lightweight

	<ul style="list-style-type: none"> composites reducing vehicle energy demand ● Recommended innovation focus: materials that unlock step-change performance
Application-led design beats pure chemistry breakthroughs	<ul style="list-style-type: none"> ● Commercial value emerges when materials solve specific system constraints ● Examples: catalysts for green hydrogen, separators/electrolytes for batteries, coatings for corrosion/thermal resistance, membranes for CCUS ● Recommendation: problem-first material engineering
Scale-up and manufacturability define winners	<ul style="list-style-type: none"> ● The lab-to-factory gap is the biggest risk ● Recommended innovation focus: emphasis on process engineering, yield optimization and industry inputs right from start.
IP depth and platformization create durable moats	<ul style="list-style-type: none"> ● Families of materials outperform one-off products ● Examples: modular catalyst systems; membrane platforms tuned for multiple chemistries; composite systems adaptable across sectors ● Competitive advantage: pricing power, defensibility, and multi-market optionality
Downstream integration accelerates commercialization and derisks demand	<ul style="list-style-type: none"> ● Co-development aligns specs, qualification, and offtake ● Examples: joint development with OEMs/EPCs; early qualification in battery, hydrogen, or renewable supply chains ● Recommended focus for competitive advantage: ecosystem partnerships and qualification pathways for locked-in customers and faster revenue ramp

Next Steps for Corporate Leaders

Advanced materials are becoming pivotal enablers of decarbonization across energy, mobility, Industrial processes, construction, and circularity systems. High-performance polymers, composites, coatings, insulation materials, catalysts, adsorbents, phase-change materials, membrane systems, and lightweight alloys are enabling emissions reduction through energy efficiency, electrification, recyclability, and performance enhancement. As industrial sustainability targets expand from fuel and energy substitution to material-level innovation, advanced materials are moving from niche R&D to strategic industrial supply chain investments.

This could be an attractive climate tech opportunity for industries and firms in specific sectors and industries keen on catering to this market.

Connect with Team EAI to know more about this opportunity and take your corporate's initial steps. Send a note to consult@eai.in or talk to Muthukrishnan - 9952910083